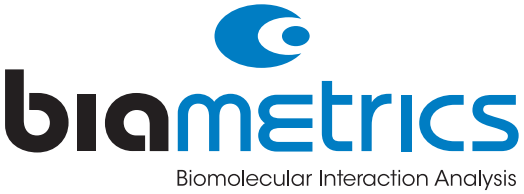
# CDR GRAPHIC DESIGN

CREATE | DESIGN | RESULTS

KÜFERSTRASSE
BLARERPLATZ
OTTILIENPLATZ
Interessengemeinschaft

FoksReid
COMMUNICATIONS

Challenge of the Best
The DCOS After Sales-Competition



ChildFund
International

rechtsanwältin dr.estrid.krause

**LOGOS + CI | DIVERSE**
**Partly in collaboration with Roth & Lorenz GmbH**

# FORT HILL INDUSTRIES, INC.

CORPORATE DESIGN - LOGO | FORT HILL INDUSTRIES, INC.

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**ILLUSTRATION, LOGO | OLIOPO**

**Suggestion for Logo - Case Study**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**ILLUSTRATION, LOGO, NOMENCLATURE, BRANDING | PURRPLE-KITTY.com**
**Online-Shop**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**PRODUCT PACKAGING & DOUBLE-PAGE ADVERTISEMENT | SWISS HERBS**

**Case Study**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**LETTERHEAD & LOGO / CORPORATE IDENTITY | RECHTSANWÄLTIN DR. ESTRID KRAUSE**

**Law Firm**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**WEBSITE / E-COMMERCE | PROMOS VERLAG GMBH**
**Publishing House**

**ADVERTISEMENT / POSTER | APPLE COMPUTER, INC.**
**Case Study**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**PROMOTIONAL MAILING | PROSERV.d**
**AHT AWARD**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**MEMORIAL CARD | THANK YOU CARD**
**REMEMBERING NICHOLAS VALTZ**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

DAS **STÄRKSTE TEAM** GEWINNT!

SENEFELDERSTR. 37A 70176 STUTTGART | T. 0 711. 23 60 700 | M. 0 160 . 94 83 82 87 | E. design@cdrgraphic.d

CDR GRAPHIC DESIGN | SENEFELDERSTR. 37A 70176 STUTTGART | T. 0 711. 23 60 700 | M. 0 160 . 94 83 82 87 | E. design@cdrgraphic.de |

| SPIEL | DATUM | GRUPPE | TEAM 1 | TEAM 2 | ZEIT | ERGEBNIS |
|---|---|---|---|---|---|---|
| 01 | 08.06.2012 | A | Polen | Griechenland | 18.00 Uhr ARD | ___ : ___ |
| 02 | 08.06.2012 | A | Russland | Tschechien | 20.45 Uhr ARD | ___ : ___ |
| 03 | 09.06.2012 | B | Niederlande | Dänemark | 18.00 Uhr ARD | ___ : ___ |
| 04 | 09.06.2012 | B | **Deutschland** | Portugal | 20.45 Uhr ARD | ___ : ___ |
| 05 | 10.06.2012 | C | Spanien | Italien | 18.00 Uhr ZDF | ___ : ___ |
| 06 | 10.06.2012 | C | Irland | Kroatien | 20.45 Uhr ZDF | ___ : ___ |
| 07 | 11.06.2012 | D | Frankreich | England | 18.00 Uhr ZDF | ___ : ___ |
| 08 | 11.06.2012 | D | Ukraine | Schweden | 20.45 Uhr ZDF | ___ : ___ |
| 09 | 12.06.2012 | A | Griechenland | Tschechien | 18.00 Uhr ARD | ___ : ___ |
| 10 | 12.06.2012 | A | Polen | Russland | 20.45 Uhr ARD | ___ : ___ |
| 11 | 13.06.2012 | B | Dänemark | Portugal | 18.00 Uhr ZDF | ___ : ___ |
| 12 | 13.06.2012 | B | Niederlande | **Deutschland** | 20.45 Uhr ZDF | ___ : ___ |
| 13 | 14.06.2012 | C | Italien | Kroatien | 18.00 Uhr ARD | ___ : ___ |
| 14 | 14.06.2012 | C | Spanien | Irland | 20.45 Uhr ARD | ___ : ___ |
| 15 | 15.06.2012 | D | Ukraine | Frankreich | 18.00 Uhr ARD | ___ : ___ |
| 16 | 15.06.2012 | D | Schweden | England | 20.45 Uhr ZDF | ___ : ___ |
| 17 | 16.06.2012 | A | Griechenland | Russland | 20.45 Uhr ZDF | ___ : ___ |
| 18 | 16.06.2012 | A | Tschechien | Polen | 20.45 Uhr ZDF | ___ : ___ |
| 19 | 17.06.2012 | B | Portugal | Niederlande | 20.45 Uhr ARD | ___ : ___ |
| 20 | 17.06.2012 | B | Dänemark | **Deutschland** | 20.45 Uhr ARD | ___ : ___ |
| 21 | 18.06.2012 | C | Kroatien | Spanien | 20.45 Uhr ZDF | ___ : ___ |
| 22 | 18.06.2012 | C | Italien | Irland | 20.45 Uhr ZDF | ___ : ___ |
| 23 | 19.06.2012 | D | Schweden | Frankreich | 20.45 Uhr ARD | ___ : ___ |
| 24 | 19.06.2012 | D | England | Ukraine | 20.45 Uhr ARD | ___ : ___ |
| **VIERTELFINALE** | | | | | | |
| 25 | 21.06.2012 | | 1. Gruppe A | 2. Gruppe B | 20.45 Uhr | ___ : ___ |
| 26 | 22.06.2012 | | 1. Gruppe B | 2. Gruppe A | 20.45 Uhr | ___ : ___ |
| 27 | 23.06.2012 | | 1. Gruppe C | 2. Gruppe D | 20.45 Uhr | ___ : ___ |
| 28 | 24.06.2012 | | 1. Gruppe D | 2. Gruppe C | 20.45 Uhr | ___ : ___ |
| **HALBFINALE** | | | | | | |
| 29 | 27.06.2012 | | Sieger A1/B2 | Sieger C1/D2 | 20.45 Uhr | ___ : ___ |
| 30 | 28.06.2012 | | Sieger B1/A2 | Sieger D1/C2 | 20.45 Uhr | ___ : ___ |
| **FINALE** | | | | | | |
| **31** | **01.07.2012** | | **Sieger HF 1** | **Sieger HF2** | **20.45 Uhr** | ___ : ___ |

**Viel Erfolg & Vergnügen bei der EM 2012!**
cdrgraphic.de

## PROMOTIONAL MAILING

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

PROMOTIONAL MAILING

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

PROMOTIONAL MAILING | FOKSREID COMMUNICATIONS

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**POSTCARD - INTERACTIVE | CEDON**

**Case Study**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**POSTCARD - SOCIAL MEDIA FOR BEGINNERS | CEDON**

**Case Study**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**PROMOTIONAL MAILING | CD-IT**
**8 PAGE FLYER**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**EVENT MAILING | IBM**
**George P. Johnson Company**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

IBM Software Symposium

The Journey through the IBM Software Universe

EXHIBITION and SPONSORSHIP PROPOSAL

Welcome to a broader audience.
This year, for the first time, Lotus, Tivoli, DB2 and Websphere will combine to offer a single event to their entire customer base. It's a richer experience for our customers – customers – and a great opportunity for our sponsors.

We invite you to become a sponsor of IBM's Software symposium: the journey through the IBM software universe.

IBM Software Symposium

Vienna, June 10 – 14

IBM

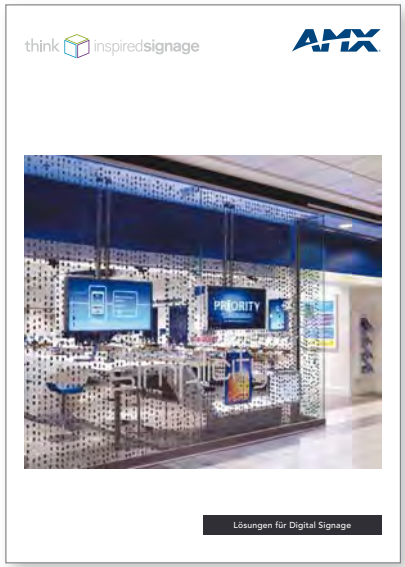
**EVENT SPONSER INITIATIVE | IBM**

**George P. Johnson Company**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**PROJECT PLANNING HANDBOOK - German Edition | AMX**
**Hardware & Software Solutions**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de



**PRODUCT BROCHURE - German Edition | AMX**

**12 Page - Hardware & Software Solutions**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**ROLL-UP | AMX**
**Trade Show Display**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**PORTABLE WALL | VISION 2 WIN**

**Trade Show Display**

**SALES INITIATIVE MAILING | AACHEN-MÜNCHENER**
**Slogan Werbeagentur**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

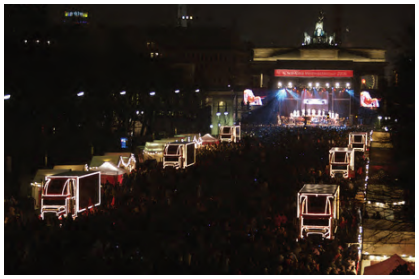
**EMPLOYEE INITIATIVE MAILING | STÄDTE-VERLAG**

**CB Werbeagentur**

**CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de**

**BRANDING | WM TROPHY TOUR 2006**
**FIFA AG - Roth & Lorenz GmbH**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de



**BRANDING | COCA-COLA WEIHNACHTSTOUR**

**Coca-Cola GmbH - Roth & Lorenz GmbH**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**PRESS INFORMATION FOLDER | COCA-COLA WEIHNACHTSTOUR**
**Coca-Cola Gmbh - Roth & Lorenz GmbH**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**VECTOR ILLUSTRATION | COCA-COLA WEIHNACHTSTOUR**

**Coca-Cola Gmbh - Roth & Lorenz GmbH**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**IMAGE BROCHURE | VOELKER GRUPPE**
**drei.neun medien**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**PERSONNEL BROCHURE | VOELKER GRUPPE**

**8 - Page Flyer**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**INTERNSHIP RECRUITING INITIATIVE | VOELKER GRUPPE**

**Poster & 6 - Page Flyer**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

VOELKER

Rechtsanwälte · Wirtschaftsprüfer · Steuerberater

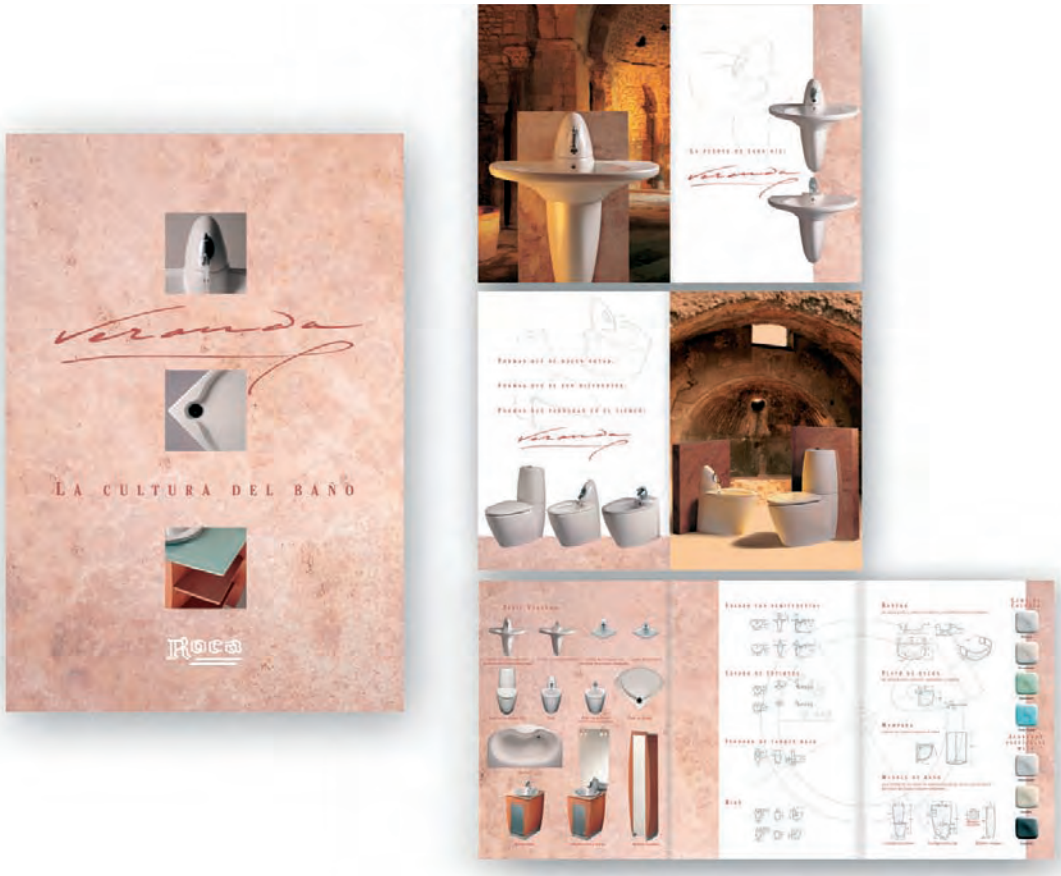
INVITATION + LOGO | VOELKER GRUPPE

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**IMAGE BROCHURE | VOELKER GRUPPE**

**Case Study**

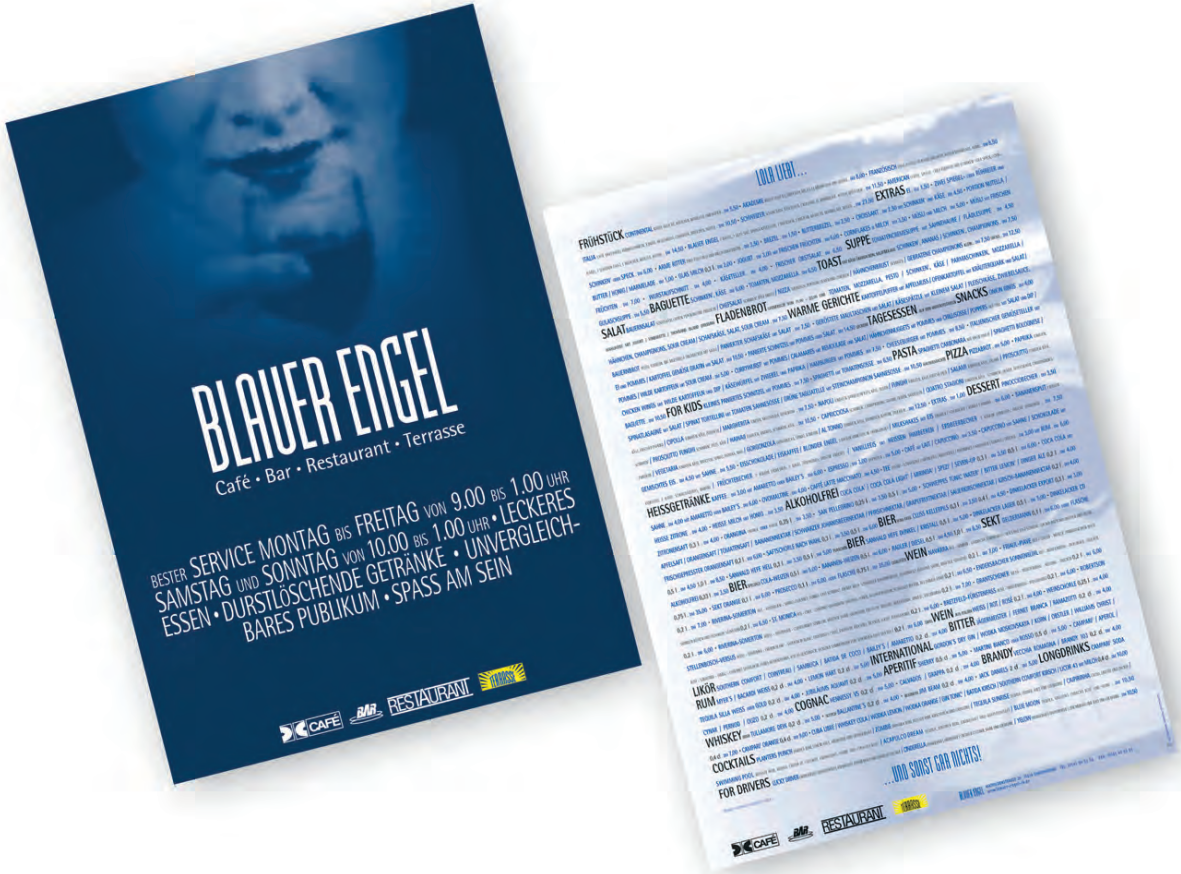
CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de




**PRODUCT BROCHURE | ROCA, BARCELONA**

**Kögler Werbeagentur**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de




**MENU DESIGN | BLAUER ENGEL**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**CALENDAR | BUSAK + SHAMBAN**

**Case Study**

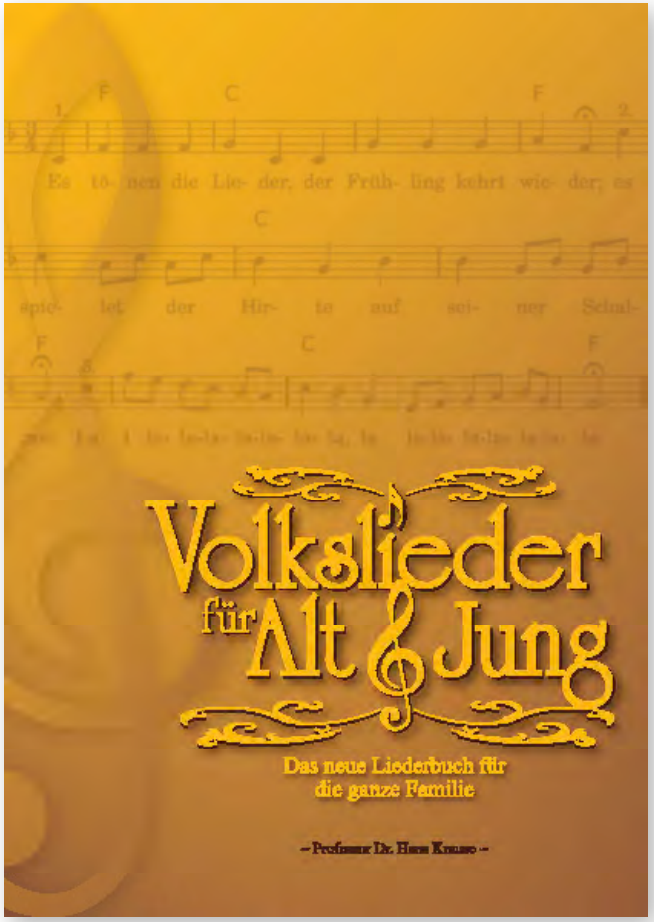
CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

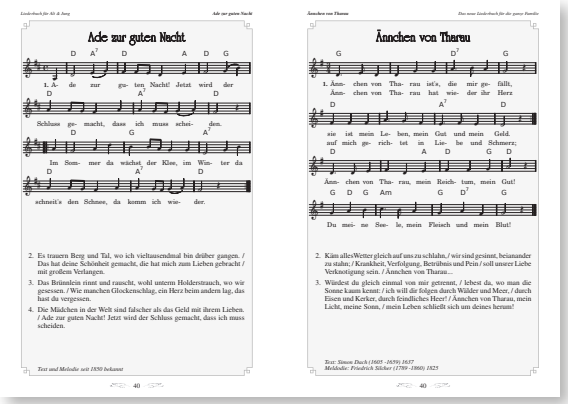
GOLF BOOK | PROMOS VERLAG

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**CHILDREN'S BOOK | PROMOS VERLAG**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

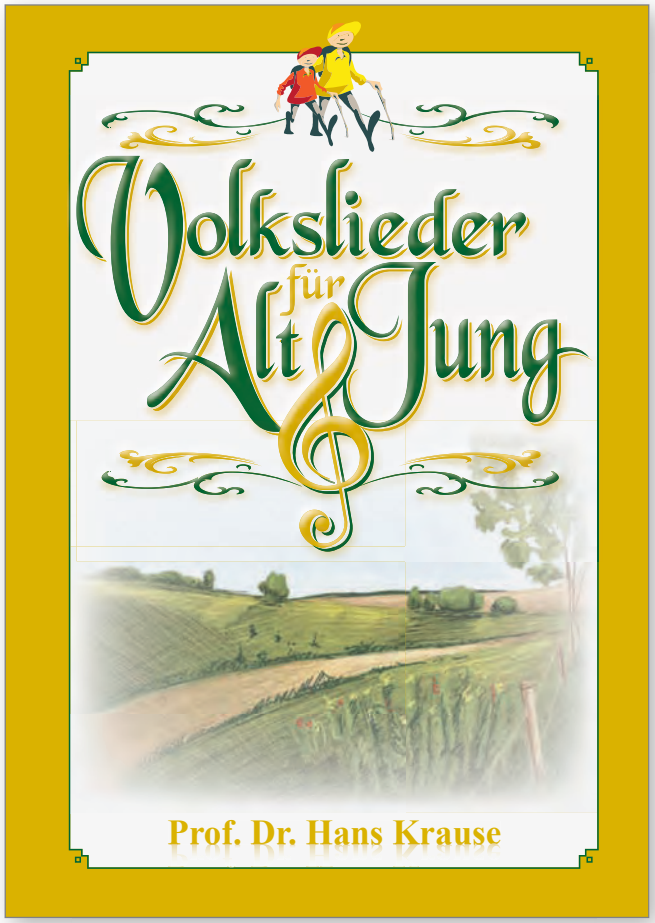





**SONG BOOK | PROMOS VERLAG**

**Cover & Contents: 220 Pages**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de




**SONG BOOK | PROMOS VERLAG**

**Suggestion for Cover - Case Study**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**PROMOTIONAL CHILDREN'S MAGAZINE | JUNIOR TV**

**Ehapa Verlag / EM-TV / Armin Lang Film**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**MAGAZINE COVER | MODERN LIVING & LIFESTYLE**

**Case Study**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**ADVERTISEMENT / POSTER** | **DUNE FOOTWEAR, LONDON**

**Case Study**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**PACKAGING | LEATHER BOTTLE MADE IN COLOMBIA**

**Anwaltskanzlei Gaßmann & Seidel**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

ADVERTISEMENT / POSTER | ABSOLUT® VODKA
Case Study

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**ILLUSTRATIONS | CLIENT: DIVERSE**
**Marker, Pencil, Pastel, Gouache**

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

**REFERENCES** | AMX GmbH, Wendlingen / Texas drei.neun Mediengestaltung, Stuttgart | Anwaltskanzlei Dr. Estrid Krause, Lichtenstein | Anwaltskanzlei Gaßmann & Seidel, Stuttgart | Blauer Engel Restaurant & Café, Ludwigsburg | Dias Engineering PE. PC, New York | Ehapa Verlag, Stuttgart | Foks Reid Communications, Stuttgart | George P. Johnson Co. Ostfildern-Ruit | Promos Verlag, Lichtenstein | Red Zac Euronics eG, Ditzingen | Roth & Lorenz GmbH, Stuttgart | Scholten Verlag - Motor Presse, Stuttgart Staatsgalerie Stuttgart | Völker & Partner, Reutlingen various advertising agencies regional, national and international ...

CDR GRAPHIC DESIGN | SENEFELDERSTRASSE 37A | 70176 STUTTGART | 0 711 23 60 700 | design@cdrgraphic.de

# CDR GRAPHIC DESIGN

CREATE | DESIGN | RESULTS

CHERYL D. REID | DIPL. GRAPHIC DESIGNER, BFA
SENEFELDERSTRASSE 37A | 70176 STUTTGART
0 711 23 60 700 | design@cdrgraphic.de